



Your Guide to Corporate Casino Parties



Casino Parties by
21 Nights Entertainment

Let's Play!



Thank you for your interest in **21 Nights Entertainment**. We welcome the opportunity to be part of your upcoming corporate event!

This may be your first time planning a casino-themed event, so this Event Guide is intended to get you started with knowing the kinds of casino games and event packages we offer, what to expect before, during and after your event, and what we do to create a memorable, winning experience for you and your company!

This Guide was created to be as concise and jargon-free as possible. While it's helpful to have some knowledge of casino games, it is not at all necessary. A lot of work goes into putting together a successful event, and you will see that none of it has to involve learning how to play the games – unless you want to!

This Event Guide is to help you organize non-charitable **Corporate Casino Parties**. **Casino Fundraisers** and **Poker Tournaments** are other different, specific types of events we offer. For more information on those, we invite you to download our **Guide to Casino Fundraisers** and **Guide to Poker Parties & Tournaments** at our website www.21nights.com. If you are interested in learning how to play Blackjack, Poker, or any of the other casino games we offer, **instructional videos** are available at www.21nights.com as well.

But first, let's start with the basics...

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Guide to Corporate Casino Parties

What's a casino party?



A **Casino Party** (also known as a **Casino Night** or a **Monte Carlo Night**) is an event where guests experience the fun and excitement of playing in a real casino, but instead of going to Las Vegas, Las Vegas comes to them!

Casino Parties are organized for a variety of occasions, from corporate events to fundraisers; birthday parties to conventions, and feature authentic game tables much like those found in the casinos, and professional dealers who run the games.

As guests arrive, they receive a predetermined amount of chips to play with at the casino game(s) of their choice, and they can play for the duration of the event (or when they run out of chips, depending on the host's "house rules.")

The key difference between Casino Parties and "the real thing" is that unlike an actual casino, **no actual gambling takes place at these events.** The games are played with "funny money" or chips with no cash value and are played **for entertainment only.**

Even without gambling, one can still win at a casino party; the event's winners typically receive prizes provided either by you, the event host, or one of your sponsors.

What you give away as prizes - if you choose to give any prizes away at all - is up to you, but they cannot be cash or a cash equivalent such as gift cards. Prizes can range from a bottle of wine to a chicken dinner (get it?); a weekend trip to Miami to a new TV. The only limit - aside from your budget - is your imagination!

Winner, Winner..



There are a four ways prizes can be awarded at a Casino Party:

High Score

Whoever has the most in chips at the end of the event wins the grand prize, 2nd place gets 2nd prize, 3rd place gets 3rd prize, et cetera.

Raffle Drawing

At the end of the event, players turn in their chips and receive raffle tickets at a fixed "exchange rate" - 1 raffle ticket for every 200 in chips, for instance. The tickets are then placed in a raffle drum where winning prize tickets are drawn.

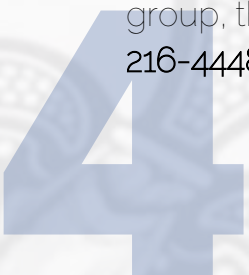
Penny Social

Similar to a Raffle Drawing but instead of multiple prizes being drawn from one basket, there are multiple baskets each representing one prize. Drawings are then done individually. This allows players to enter to win only the prizes they want to win.

Prize Draft

Whoever has the most in chips at the end of the Casino Party gets first choice from a group of prizes, the runner-up gets 2nd pick, 3rd place gets 3rd pick, and so on.

Each way is lots of fun, but some methods work better than others depending on your group, the timing of your event, and/or what you plan on giving as prizes. Call us at **833-216-4448** and we will be happy to fine-tune your Corporate Casino Party!



What to Expect |



Before Event Day

To ensure any corporate event is well-executed takes lots of hard work. We get it, and we at 21 Nights Entertainment offer ourselves as an extension to your events team! Whether you'd like us to join your team on a conference call, or inform you of what will work well (or not well) for a Casino Party, we're here to provide whatever input necessary to help make your jobs easier.

On Event Day

We arrive at your venue with ample time before the event to set up the casino tables. Our event staff arrives before the games begin, and your Event Manager will be there to help any event-day questions or assist with things like guest registration if needed. Your guests then play the various casino games for up to four hours. If your guests run out of chips during the event, it's your option whether or not to allow guests to be given more chips. We set game rules and limits on our end so that's not a big issue. At the end of the evening the players turn their chips in to their dealer or Event Manager, who counts the players' chips. After winners are declared, fulfill any Complimentary Extras from the Casino Night (more on **Complimentary Extras** later in this Guide) and we break down and remove the casino games.

After the Event

We follow up with you to make sure everyone had a great time, and that you were completely satisfied with your corporate event!

The Games We Offer



Blackjack

Each player is given two cards face up. The dealer is given one card face up and one face down. The object is to get as close to 21 without going over while beating the dealer who plays by a specific set of house rules. You're given the option, among others, to 'stand' with your point total or 'hit' to try to increase it. Blackjack is by far our most popular casino game and is considered one of the easiest to play.

Poker (Texas Hold 'Em)

The most popular version of poker played today! In Texas Hold 'Em, players each get two cards face down, and after rounds of betting five community cards are dealt. Whoever has the best five card hand using either of their two cards and/or the five community cards wins the pot!

Roulette

In Roulette, players are given colored chips to place on a number or series of numbers of their choice. The dealer then spins the wheel. If it lands on your number or group of numbers, you win - it's that simple!

Craps

Craps is one of the most energetic, fast-paced (and loudest!) games in the casino. Try your luck and throw the dice! Our staff would love to show you how to play this exciting game - and have you shooting like a pro by the end of the evening!

Also Available: Three Card Poker, Mini-Baccarat, Pai Gow Poker, Pai Gow Tiles, and Money Wheel (not all games available in all markets)

Event Packages



For every 50 guests at your corporate event, 3 casino tables are usually recommended. The actual recommended amount can be higher or lower based on factors such as dining and other entertainment on hand for your event (seated dinner, DJ, live band, dancing, etc.) No two events are the same, and the three-per-fifty rule is often just a rough estimate, so give us a call at **833-216-4448** and we will tell you how many tables you'll need for your event. Some sample casino party packages are shown below:

30 Guests 2 Table Casino Party	50 Guests 3 Table Casino Party	65 guests 4 Table Casino Party
1 Blackjack Table 1 Roulette Table	1 Blackjack Tables 1 Poker Tables 1 Roulette Table	1 Blackjack Table 1 Poker Table 1 Roulette Table 1 Craps Table
140 sq. ft. minimum	210 sq. ft. minimum	310 sq. ft. minimum

100 Guests 6 Table Casino Party	150 Guests 9 Table Casino Party	200 Guests 12 Table Casino Party
2 Blackjack Tables 2 Poker Tables 1 Roulette Table 1 Craps Table	4 Blackjack Tables 3 Poker Tables 1 Roulette Table 1 Craps Table	6 Blackjack Tables 3 Poker Tables 2 Roulette Tables 1 Craps Table
450 sq. ft. minimum	660 sq. ft. minimum	870 sq. ft. minimum



Complimentary Extras



Custom Casino Chips



Event Photography

We at 21 Nights Entertainment believe in giving you more, and are proud to offer these complimentary products and services for qualifying events:

Custom Casino Chips

Our in-house design department will create enough chips for each of your guests, with your company or department's logo and/or message on them. They could then be redeemed for change at any of our gaming tables (we redistribute them to your guests at the end of the event) or they could just kept by your guests right away as souvenirs. Our custom chips look much better, are much neater, and last years longer than the traditional paper funny money other companies use.

Customizable Digital Table Signage

21 Nights Entertainment has introduced digital table signs, similar to what many real casinos use, which features rotating slides which can be customized with your company's logo and/or messages. Complimentary for mid-sized and larger events.

Professional Event Photography

Capture every moment of your corporate casino night with our photography services, complimentary for larger qualifying events. We will capture group photos and some candid of the night's action both at and away from the casino tables. Our secure photo service is where you and your guests (and only you) can access them and - of course - share through the social media channel of your choice if you'd like.

Complimentary Extras are subject to availability. Certain terms and conditions apply.



The 21 Nights Difference



Customizable Table Signage



Event Managers

21 Nights Entertainment provides casino games and staffing for a variety of corporate, social and charitable events. From teambuilding events to fundraisers, birthday parties to weddings, we deal out the good times! While we're somewhat of a niche industry, there are a great many casino event companies out there, looking to earn your business. We understand, so with every day, every event, and every contact with every one of our current and future customers, we strive to be the #1 casino event company in the country!

We are here for you!

Many of our competitors push cookie-cutter casino party options on their customers, pressure them to book the event, and give them little more than a good-luck wish through event day. Not us! We commit ourselves to helping you every step of the way - from taking part in preliminary event planning to addressing any issue you may have until the last guest has left for the evening. We design customized casino event packages that fit you, your organization and your guests perfectly!

Our friendly, professional casino staff gets everyone into the action with ease, regardless of players' skill level. We also provide all the necessary equipment to ensure your event runs smoothly.



FAQ

What's included in your event packages?

Our Casino Party packages include quality casino game tables delivered to you (fully equipped with chips, cards, dice, wheels, etc.) with professional, friendly and knowledgeable dealers - well dressed, of course! - to run the games for up to four hours (or more!) of playing time. Also included is an Event Manager, Host or Lead Dealer who will oversee the event staff, answer guests' questions about the games, and work with you on event day to ensure that you and your guests get the most out of your corporate event.

How long does an event usually last?

Our Casino Parties have a four hour booking minimum. For instance, with an event booked from 7 P.M. to 11 P.M., we open the games to guests at 7 P.M. and close them at 11 P.M. If you want to party into the night, we offer 5 and 6 hour event packages as well (our all-time record is 11 hours!)

How long does it take to setup and break down the casino games?

Setup time generally ranges from 20 to 90 minutes and differs due to many variables, among them the amount of games booked, availability of on-street parking and/or standing zones near your event venue, and load-in difficulty (security checkpoints, small elevators, flights of stairs, narrow doorways, etc.)

What kind of casino party package will work best for us?

It depends on the size and makeup of your group. We recommend different casino party packages based on gender, age, and sometimes even industry. There's a science to it, really. Give us a call at **833-216-4448** (833-21 NIGHTS) and we'd be happy to fit you with a casino party package that's perfect for your group!

We wanted to have a [speech/cocktail hour/dinner/presentation/etc.] before the casino opens and everyone starts playing. Is that OK?

Absolutely! Our event time is measured from beginning of casino play to end of casino play. For an evening-long holiday party where a cocktail hour/dinner start at 5 P.M. and the casino games run from 7 to 11 P.M., we setup the equipment well before guests arrive at 5 P.M., and our dealer staff comes in prior to 7 P.M. to entertain for 4 hours, where we then break down afterward.

FAQ

What if we took a break from the casino to have our dinner, speech, et cetera? Would that count toward our time?

Yes. Booking time is measured from beginning to end of casino play for the event.

How far in advance should we book with 21 Nights Entertainment?

We book on a first come, first served basis. It's recommended that you book once you know the date of your event and have your venue secured.

Our venue is going to need to see a Certificate of Insurance. Will that be a problem?

Not a problem! We are fully insured.

Our guest count has changed drastically! Can we get more tables? Fewer tables? Help!

Yes! Casino games that are too crowded or too empty look bad for both of us! To change the number of tables for your event after booking, let us know as soon as possible (at least 10 days prior) and we will make it happen, subject to availability. Cancellation fees, additional terms and conditions may apply.

OK, what's the next step?

Call us at **833-216-4448** (833-21 NIGHTS), and we'll be happy to help you plan your event!





**Casino Parties by
21 Nights Entertainment**

**Casino Parties,
Poker Tournaments,
Fundraisers & More!**

**(833) 216-4448
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