



Your Guide to **Poker Parties & Tournaments**



**Casino Parties by
21 Nights Entertainment**



Let's Play!



Thank you for your interest in 21 Nights Entertainment. We welcome the opportunity to help you plan a fun and successful poker tournament. You're more than likely at the beginning of the planning process, and we look forward to getting you started right from square one!

We understand this may be your first time planning a poker tournament, so this Event Guide is intended to get you started with knowing what kinds of poker tournaments there are, how they work, what to expect before, during and after your event, and what we do to create a memorable, winning experience for you and your guests!

If you have no experience with poker, relax - we've made this guide as straight-forward and jargon-free as possible. You will see that, while a lot of work can go into putting together a successful event, none of that work has to involve you learning how to play the games themselves - that is, of course, unless you want to!

If you are interested in learning how to play Texas Hold 'Em, or any of the other casino games we offer, watch our instructional videos at www.21nights.com

But first, let's start with the basics...

2

What is Poker?



Poker is a sometimes simple, sometimes complex game played player versus player, where the general object is to make a better hand than your opponent. While 'poker' is generally considered one game, there are actually hundreds of play variations to the game, each with the same general object of the game but different rules. .

Poker - Texas Hold 'Em?

Texas Hold 'Em is one of the most popular poker variants played in homes, clubs and casinos around the world.

In Texas Hold 'Em, players are dealt two cards each, face down. Throughout the hand, there are rounds of betting where all bets comprise the 'pot,' and five community cards are dealt face up in the middle of the table, which all players use to create their hands. After the 5 community cards are dealt, and the last round of betting is completed, the player with the best five-card poker hand wins the pot.

For purposes of this Event Guide 'poker' will refer to the Texas Hold 'Em variation of the game. Since we promised a Guide that's not too technical in nature, please refer to our website - www.21nights.com - to see more on how to play Texas Hold 'Em and other casino games.

How Tournaments Work



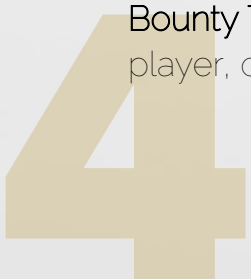
- 1) Your guests are given a seat at one of our tables, where a set amount of chips await them for play in the tournament. Play then begins for all players simultaneously.
- 2) If the players run out of chips during the event, they are eliminated from the tournament, but players can be allowed to return to play one or more times if they lose all their chips ("re-buy") within the first hour, at your discretion.
- 3) As players are eliminated from the event, the number of active tables is reduced until it eventually gets down to one – the 'Final Table'
- 4) The last player with chips at the Final Table is the Champion and would win the Grand Prize, if you're offering one. The next to last person eliminated is the runner-up, the person before is in 3rd place, and so on.

The Three Types of Tournaments

Standard Tournaments are the most common format, which works for virtually any number of players. As player counts dwindle, tables are consolidated one by one until there is the Final Table.

Shootout Tournaments start with up to 10 players at each table. Play continues at all tables until there is one player left at each table, who advances to the Final Table and play until there is one player standing.

Bounty Tournaments feature a special prize given to players (a 'bounty') for every other player, or only specific players chosen by you before the event, that they eliminate.



What to Expect



Before Event Day

To ensure any event is well-executed takes lots of hard work. We get it, and we at 21 Nights Entertainment offer ourselves as an extension to your events team! Whether you'd like us to join your team on a conference call, or inform you of what will work well (or not well) for your Poker Party or Tournament, we're here to help make your jobs as easy as possible.

On Event Day

We arrive at your venue with ample time before the event to set up the tables. Our event staff arrives before the games begin, and your Event Manager will be there to help any event-day questions or assist with things like guest registration if needed.

The event's winners typically receive prizes provided either by you, the event host, or one of your sponsors. What you give away as prizes - if you choose to give any prizes away at all - is up to you, but they cannot be cash or a cash equivalent (such as gift cards). Prizes can range from a bottle of wine to a chicken dinner (get it?); a weekend trip to Miami to a new TV. The only limit - aside from your budget - is your imagination!

After the Event

We break everything down, and later on, we follow up with you to make sure everyone had a great time, and that you were completely satisfied with your poker event!

FAQ

What's included in your event packages?

Our Poker Party and Tournament packages include quality poker tables delivered to you (fully equipped with chips, cards, etc.) with professional, friendly and knowledgeable dealers - well dressed, of course! - to run the games. Also included is an Event Manager, Host or Lead Dealer who will oversee the event staff, answer guests' questions about the games, and work with you on event day to ensure that you and your guests get the most out of your poker event.

How many poker tables will we need?

For a Poker Tournament you'll need one table for every 10 active players at your event. For 50 players you'll need 5 tables. For 100 players, 10 tables. It's that easy!

How long does an event usually last?

We have a four hour booking minimum, but depending on the number of players and type of tournament, Poker Tournaments can run anywhere from 3 to 7 hours in length, usually depending on the number of players. Generally, the more players in a tournament, the longer it will take.

We were hoping to finish the event within a set timeline, Is that possible?

Yes it is. Poker tournaments run on a schedule of sorts, and game parameters can be adjusted to fit your timeframe as needed.

How long does it take to setup and break down the poker tables?

Setup time ranges from 20 to 90 minutes and varies depending on the number of tables, distance between parking and/or standing areas and your venue, and load-in difficulty (security checkpoints, small elevators, flights of stairs, etc.)

We wanted to have a [speech/cocktail hour/dinner/presentation/etc.] before everyone starts playing. Is that OK?

Absolutely! Our event time is measured from beginning of play to end of play. For an evening-long holiday party where a cocktail hour/dinner start at 5 P.M. and the tournament runs from 7 to 11 P.M., we setup the equipment well before guests arrive at 5 P.M., and our dealer staff comes in prior to 7 P.M. to entertain for 4 hours, where we then break down afterward.

What if we took a break from the casino to have our dinner, speech, et cetera? Would that count toward our time?

Yes. Booking time is measured from beginning to end of casino play for the event.

How far in advance should we have our event?

Events open to the public, such as charity events, with the best player turnout have been planned at least 8 weeks in advance (3-6 months is more common). For private events with a known guestlist, such as a corporate teambuilding party, 3-6 weeks is generally fine.

How far in advance should we book with 21 Nights Entertainment?

We book on a first come, first served basis. It's recommended that you book once you know the date of your event and have your venue secured.

Our venue is going to need to see a Certificate of Insurance. Will that be a problem?

Not a problem! We are fully insured.

Our guest count has changed drastically! Can we get more tables? Fewer tables? Help!

Yes! Casino games that are too crowded or too empty look bad for both of us! To change the number of tables for your event after booking, let us know as soon as possible (at least 10 days prior) and we will make it happen, subject to availability. Cancellation fees, additional terms and conditions may apply.

OK, what's the next step?

Call us at **833-216-4448** (833-21 NIGHTS), and we'll be happy to help you plan your event!



**Casino Parties by
21 Nights Entertainment**

**Casino Parties,
Poker Tournaments,
Fundraisers & More!**

**(833) 216-4448
info@21nights.com**

